

THE CAPITAL JOURNAL

E. HOFER, Editor and Proprietor

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BIG SATURDAY AT SALEM.

If the weather keeps fair there will be big crowds in Salem Saturday.

Farmers are pretty well up with spring work and **WILL TAKE TIME TO COME TO TOWN.**

The ladies and the children need spring hats and things. The time has come to buy the new suit of clothes and lighter shoes.

"In the spring a young man's fancy **LIGHTLY TURNS TO THOUGHTS OF LOVE.**"

Did you ever think how much business is produced by that little word love?

Jane will be in Saturday to buy a new hat with a flower garden on it.

JOHN WILL BLOW HIMSELF FOR A SCARLET FOUR-IN-HAND.

With fine weather Salem will be full of people Saturday. Some of the restaurants will have to hire an extra hand.

Barbers will have to put on extra chairs. Salem will be a busy place Saturday if the sun shines.

THE GALLOWAY DECISION.

Under the decision of Judge Galloway almost any kind of repairs to a building may be made in the fire limits.

A great many people have been deprived of revenue **IN THE PAST BY THE FIRE LIMITS.**

Many old shacks have been left standing because they could not be replaced with anything but a fireproof building.

THESE OLD EYESORES CAN NOW BE REPLACED WITH DECENT CORRUGATED IRON STRUCTURES.

The fire departments everywhere fight corrugated iron buildings.

These structures should take the place of the old moss-covered shanties and be **LIMITED TO ONE STORY.**

Judge Galloway's decision opens the way to an improved condition of things and there ought to be action by the city council along those lines.

SUBSIDY PLAN OF PUBLICITY.

Some eastern cities are adopting the subsidy plan of publicity. It is as follows:

THEY OFFER CASH SUBSIDIES TO ENCOURAGE NEW ENTERPRISES AND MANUFACTURES.

The offer is made to pay a certain percentage toward establishing industries.

Suppose two hundred men and women at Salem joined in a note for \$200,000 bearing no interest, **TO BE USED AS CASH SUBSIDIES.**

Then advertise \$200,000 cash subsidies hung up.

A man comes along who wants to establish a \$50,000 furniture factory.

After investigation by a competent committee the city **OFFERS HIM A CASH BONUS OF \$10,000.**

Now let us see how it would work.

A citizen who had gone on the subsidy note of \$200,000 **FOR \$1000 WOULD PAY \$50.**

If the \$10,000 cash furniture factory subsidy was paid as fast as the factory went up the subscriber would pay \$12.50 a month for four months.

HE WOULD SEE IMMEDIATE RESULTS FOR HIS INVESTMENT.

Suppose the city gave \$20,000 cash subsidy toward an \$100,000 hotel.

The \$1000 subscriber would pay \$25 a month for four months **WHILE THE BUILDING WAS GOING UP.**

If he was in any kind of business in the town he would get his money back in civic pride and moral satisfaction.

No money would be paid out that was not immediately put **IN CIRCULATION IN THE COMMUNITY.**

As the Apostle Paul said to his hearers, "Think on these things."

In place of advertising for more people we would be advertising for more industries **TO EMPLOY THE PEOPLE WHO ARE ALREADY HERE.**

People will leave a city, be it ever so attractive, when they find no employment.

DIDN'T IT PAY TO SUBSIDIZE THE SALEM WOOLEN MILLS?

Would it not pay to subsidize other industries?

Senator Fulton has not yet landed the office he had created for himself. In one sense he was not censurable. They all do it down at Wash., D. C., and Taft finds himself facing an awful deficit which the tariff lords make an excuse to wring new subsidies and grafts out of the people.

If Salem property owners are wise they will not neglect to build that fair grounds boulevard. The farmer neglected to put a lock on the barn door until the horse was stolen.

Spring is here and the hats are more bewitching than ever.

MAKE FRUIT DISPLAYS.

Salem merchants will do well to make a great deal of displays of fine fruits and vegetables.

The dry goods stores have long since learned to make show window displays **THAT ADVERTISE THE TOWN.**

In the same manner pyramids of apples and oranges will do a great deal to draw trade and help business.

One of the sights of the large cities is the shows of fruit on certain streets **THAT ARE WORTH GOING TO SEE.**

It does not pay to show any inferior fruit in a fruit country such as we have the reputation of being.

They are learning in California that it does not pay to send away all **THE FINEST ORANGES IN THAT COUNTRY.**

So in a fruit country the fruit stores should make a specialty of fruit displays—fruit of all kinds.

Ten dollars additional spent for fruit in a week to make a fine window display **WOULD BE A GOOD INVESTMENT.**

The Board of Trade could well afford to give a good cash prize for the merchant who gets up the best fruit display during any week.

Marion county was almost alone in not raising the county tax levies. But other levies were raised and so were the valuations.

Why not postpone all the celebrations until we turn on the mountain water, and then all get full on that?

South Salem will score a great step of progress by grading and graveling those mudholes called streets.

Well, that Portland spurt to move the capital was short-lived.

Watch Salem grow and help a little.

SUBMARINES WILL HAVE WIRELESS

Seattle, March 23.—The two submarines for which the contract for building was recently let by the government to Moran Brothers of Seattle, will be equipped with efficient sets of wireless telegraph instruments. Wireless instruments for these under-water craft must be of peculiar design. The conditions which a submarine boat must often meet are such that the most delicately adjusted and most skillfully constructed apparatus is necessary.

Owing to the fact that the submarines cannot accommodate large and powerful apparatus, it is necessary to fit the boats with instruments of the same system as the land stations use.

DEUTSCHER VEREIN SONNTAG DEN 28TEN

Der Deutsche Verein von Salem und Umgegend haelt seine regelmaessige Monatliche Versammlung, 429 State Str., Sonntag Nachmittag den 28ten Maerz, 1:30 p. m. Alle Mitglieder sind ersucht anwesend zu sein, und so viele neue Mitglieder wie moeglich mitzubringen. Die Frage ob wir unsere eigene Halle bauen sollen wird aufgenommen und beschlossen und ein committee vorgeschlagen. WM. HUMBURG, Secy 3-25-31

Foley's Honey and Tar cures coughs quickly, strengthens the lungs and expels colds. Get the genuine in a yellow package.—J. C. Perry.

RUNAWAY HORSE DASHES INTO TRAIN

Fred Lindsey and Miss Clara Lindsey of Centralia and Miss Anna Haines of Napavine were hurled into the center of a moving train at Centralia, Wash., Wednesday evening at 6:30. Miss Haines was killed, Miss Lindsey was rendered insensible and severely bruised and Mr. Lindsey was badly shaken up and sustained several bruises. The horse was injured so badly that it will have to be shot. The rig was shattered into fragments.

A small bank account is given the same careful attention by our officers as a large one. We invite your business.

Capital National Bank

Capital \$75,000
 Surplus & profits earned \$25,000

J. H. Albert, President.
 E. M. Croisan, Vice Pres.
 Jos. H. Albert, Cashier.

Difficult Breathing

Short breath, fluttering, palpitation, sinking spells are symptoms of a weak heart, struggling to do its work. It must keep the blood in circulation to carry nourishment to make flesh, bone and muscle, and remove the worn-out particles. When it cannot do this, it must have help. Dr. Miles' Heart Cure gives strength to the heart nerves and muscles, and increases the heart action.

"I am glad to say that I am so much improved in health. Dr. Miles' Heart Cure cured me when several doctors failed. I think no other medicine could do for me what Dr. Miles' Heart Cure has done. My case was bad, but as it could be at times, I have difficulty in getting my breath, my heart beat so fast at times that I thought it impossible to live without relief. The pain was very acute in my left side, and my nerves were so weak that I had almost given up all hope of being cured, and I am sure I would not, if I had not taken the Heart Cure. I take great pleasure in recommending Dr. Miles' remedy to all who suffer with heart disease."
 MRS. MARY C. HAHLER, Sullivan, Mo.

Dr. Miles' Heart Cure is sold by your druggist, who will guarantee that the first bottle will benefit. If it fails he will refund your money.
 Miles Medical Co., Elkhart, Ind.

Night on Bald Mountain.

On a lonely night Alex. Benton, of Fort Edward, N. Y., climbed Bald Mountain to the home of a neighbor tortured by asthma, bent on curing him with Dr. King's New Discovery, that had cured himself of asthma. This wonderful medicine soon relieved and quickly cured his neighbor. Later it cured his son's wife of a severe lung trouble. Millard believe it is the greatest throat and lung cure on earth, coughs, colds, croup, hemorrhages and sore lungs are surely cured by it. Best for hay fever, grip and whooping cough, 50c and \$1.00. Trial bottle free. Guaranteed by J. C. Perry.

J. W. Feathers and W. T. Dorraand of Woodburn are in Salem to locate.

Everybody's Magazine

THE GAME GETS YOU

You simply can't beat Wall Street. Even if you guess right part of the time, the commissions and interest charges eat you up. Put your money into your own business.

And buy the April EVERYBODY'S. There's a good investment.

For sale by—

H. Wiprut & Co.
 Commercial Book Store.
 G. W. Putnam.
 Patton Bros.



Coughs That Rack Little Lungs

should be stopped immediately with a reliable cough remedy. Otherwise they may permanently weaken the lungs and cause untold harm.

Dr. D. Jayne's Expectorant

is known by mothers all over the world as a safe and effective remedy for Coughs and Colds. It has likewise been successfully employed in cases of Croup, Pleurisy, and kindred ailments for three-quarters of a century. Your druggist sells it in three size bottles at \$1.00, 50c and 25c.

Dr. D. Jayne's Tonic Vermifuge is a safe and reliable medicine for expelling worms.

SALEM BREWERY ASSOCIATION

Beer Sold in Carload Lots.
 Shipments in Kegs or Bottled Beer to any Point on the Pacific Coast : : : :

Brewing Plant and Offices

On Trade St., in Wholesale District Salem, Oregon

E. ECKERLEN

Wholesale

Family Liquor Store

144 Commercial St. Free Delivery
 Phone 103

Nursery Company—Incorporates—corporators being F. J. Rupert, R. E. Parsons and Ray L. Smith. The principal office of the new company is in Salem, and the capital stock is \$5000.

MR. FARMER

Times have changed from when you were a boy. Progressive people deposit their money in a good bank. They pay their bills by check. Lots of reasons why you should have a bank account with

UNITED STATES NATIONAL BANK

SALEM, OREGON.

Come in the next time you are in town and let us talk it over with you.

Capital \$100,000
 Surplus \$10,000

J. P. ROGERS, President. E. W. HAZARD, Cashier.